



National
Operational
Guidance

Control measure

Warn, inform and advise people



NFCC
National Fire
Chiefs Council

Developed and maintained by the NFCC



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TRAINING SPECIFICATION

Knowledge and understanding

Practical application



Control measure element

Learning outcome

Use the most effective methods for communicating with people who are either directly or indirectly involved in the incident

Demonstrate the ability to:

- Use effective methods to warn, inform and advise people
- Provide information that is:
 - Specific and clear
 - Timely and accurate
 - Credible and verifiable
 - Appropriate to the nature and extent of the danger

Consider the use of media, social media and other methods to communicate with people

Demonstrate the ability to:

- Choose appropriate methods to communicate with people

Establish a media liaison point and brief a nominated media liaison officer

Demonstrate the ability to:

- Establish a media liaison point
- Brief the nominated media liaison officer